

iMaster

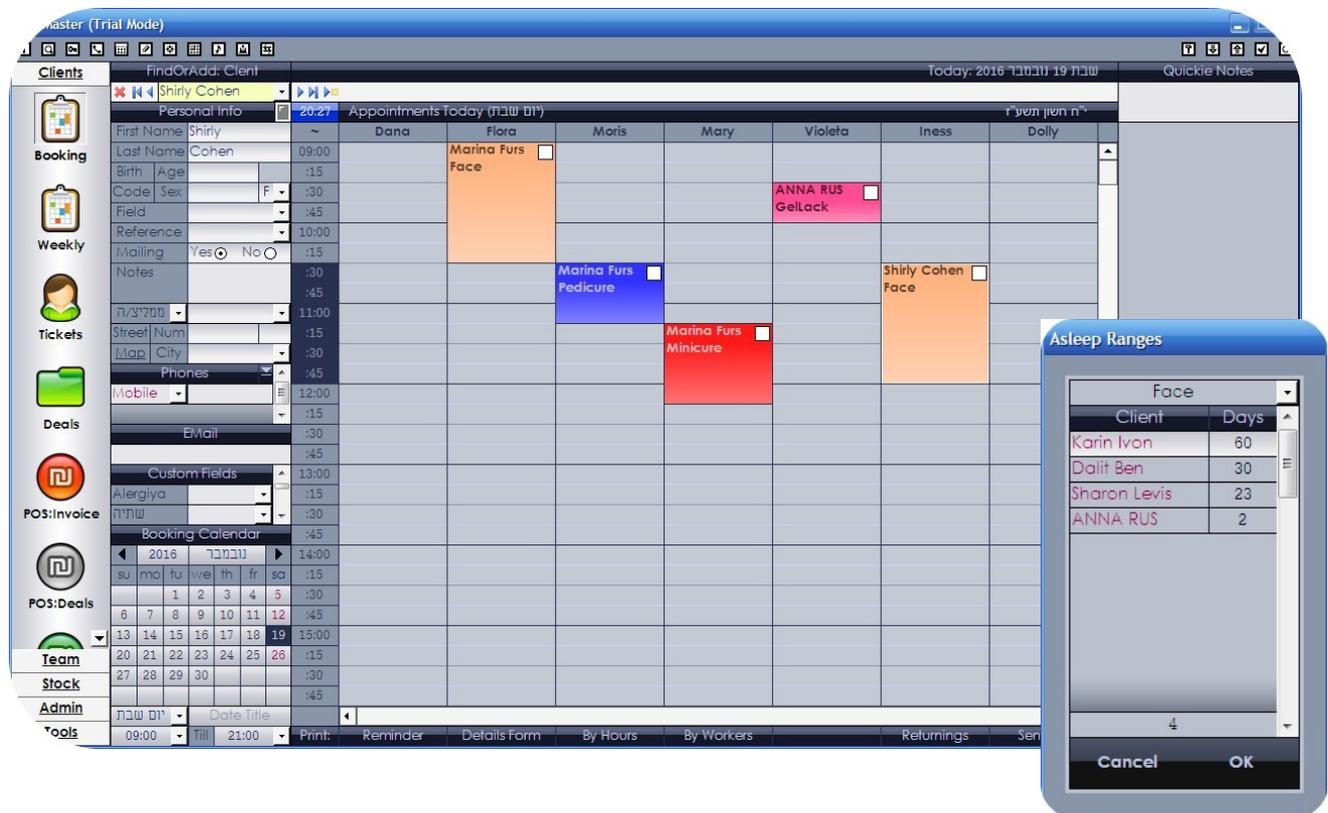
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iMaster is smart salon management software.

Schedule – Easy Booking

Schedule is main administrator responsibility.

The easy way to book appointments, make payments, control the employees' work-load, and assigns appointments to the beauticians.



To provide the speediest and highest quality of service, there is a quick client search by name or phone.

Schedule provides automatic SMS reminders to your customers. Also you quick lunch to check customers returning.

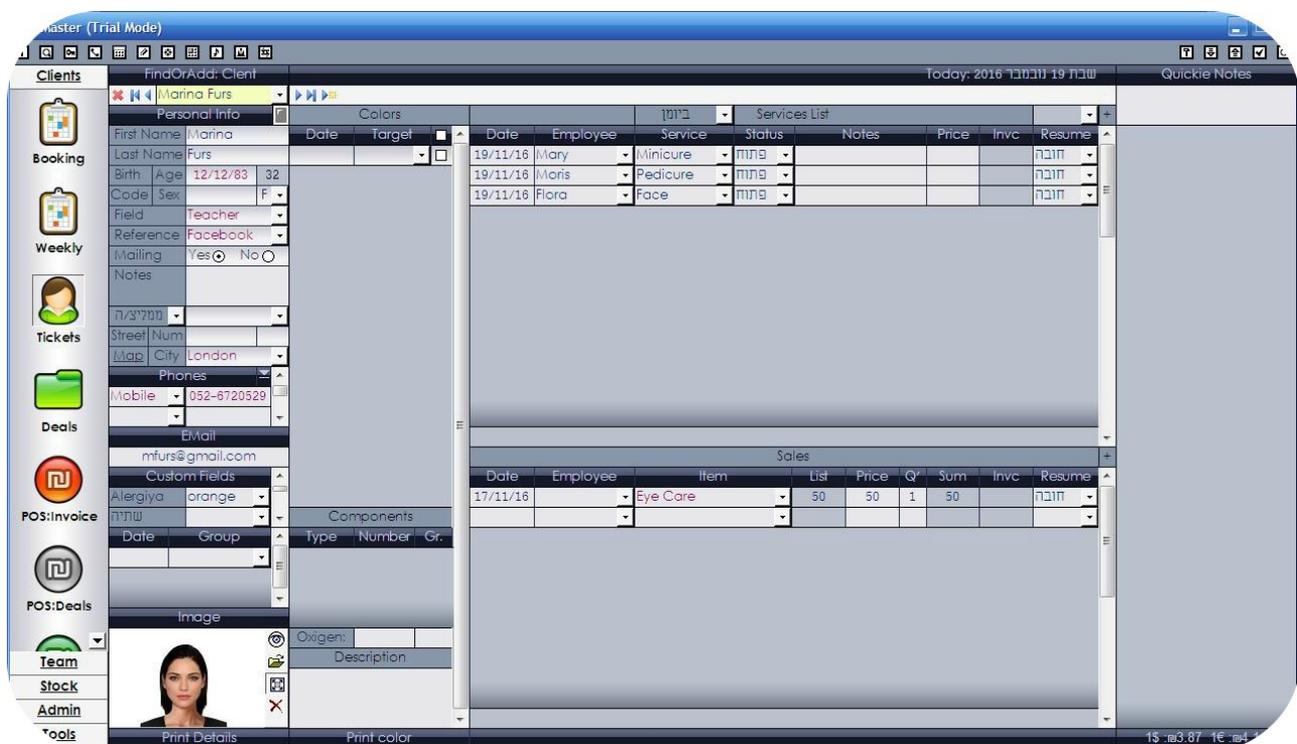
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Customer Card

Customer Ticket provides you Customer's Details and History by Services and Product Sales.

This is very convenient when you need to see which treatments the client has undergone, who is master or what other services the customer uses.



Knowing about your customer more, you will be able to provide high quality service and increase customer's loyalty.

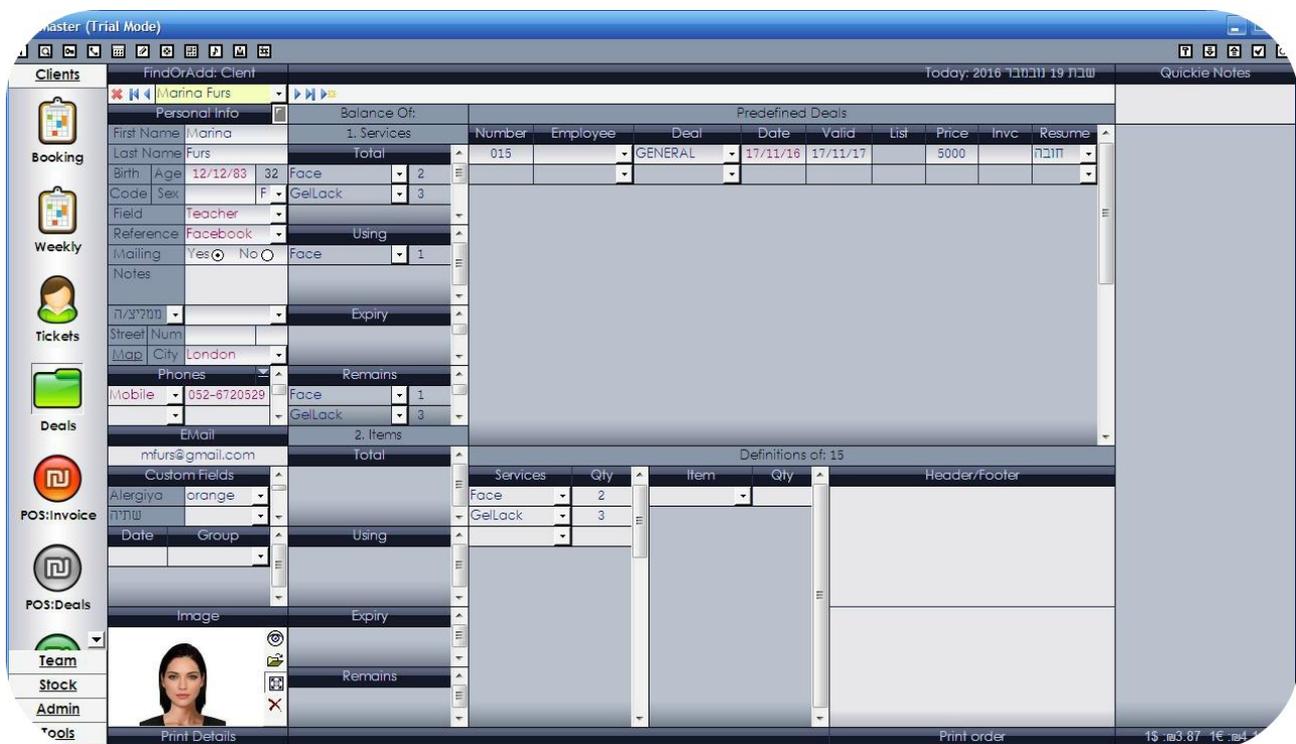
iMaster allows you to send personal SMS/Email messages, to make Customer Membership cards and etc.

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Services Subscriber and Vouchers Management

You can find all the necessary tools to create discount cards. You will also be able to create promotions identifying a customers who fit into several promotional criteria such as: age, day of registration, the total amount spent, name, representative who serviced that client, etc.



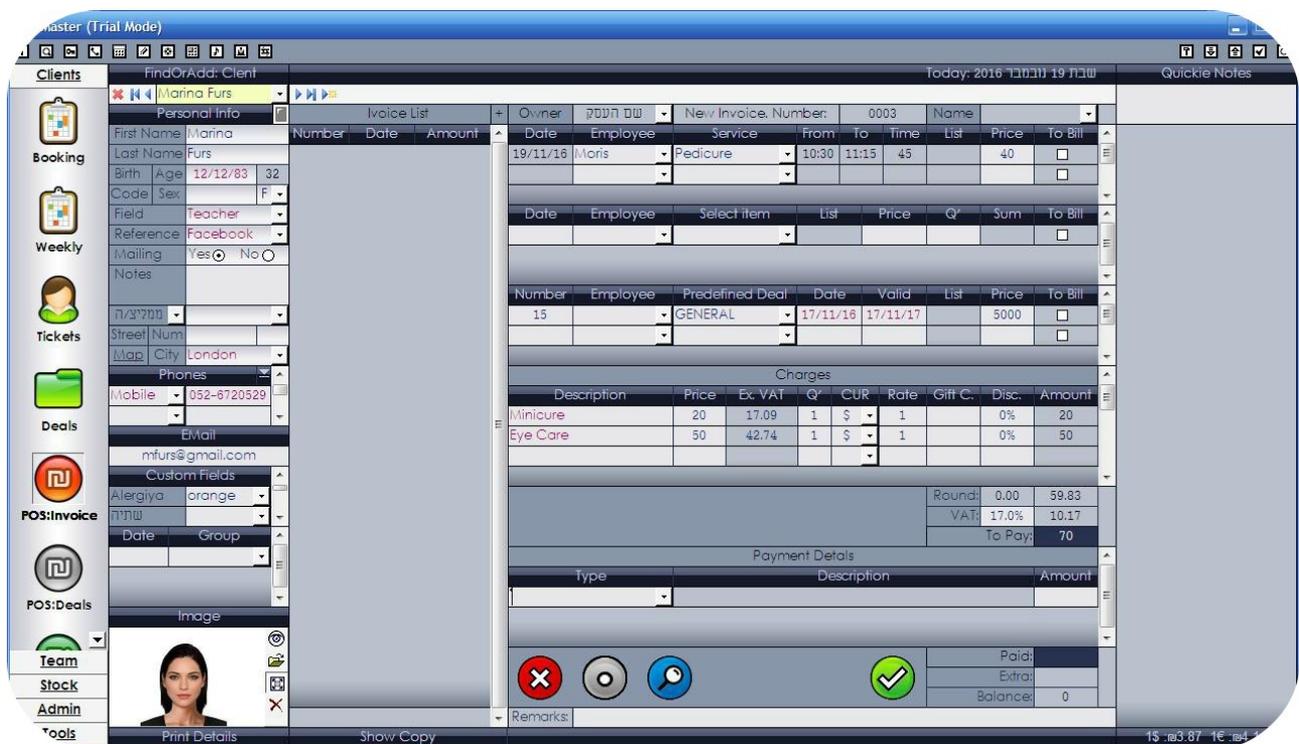
There is also a provision for a tool to create and manage the use of gift certificates.

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Point of Sale

Track sales, inventory, orders, and even set up product reorder reminders when stocks get low. With a barcode scanner, you can easily scan products at checkout, and automatically update your inventory.



Process your business transactions with ease while your smart beauty salon point of sale system that automatically compiles client history and performance statistics.

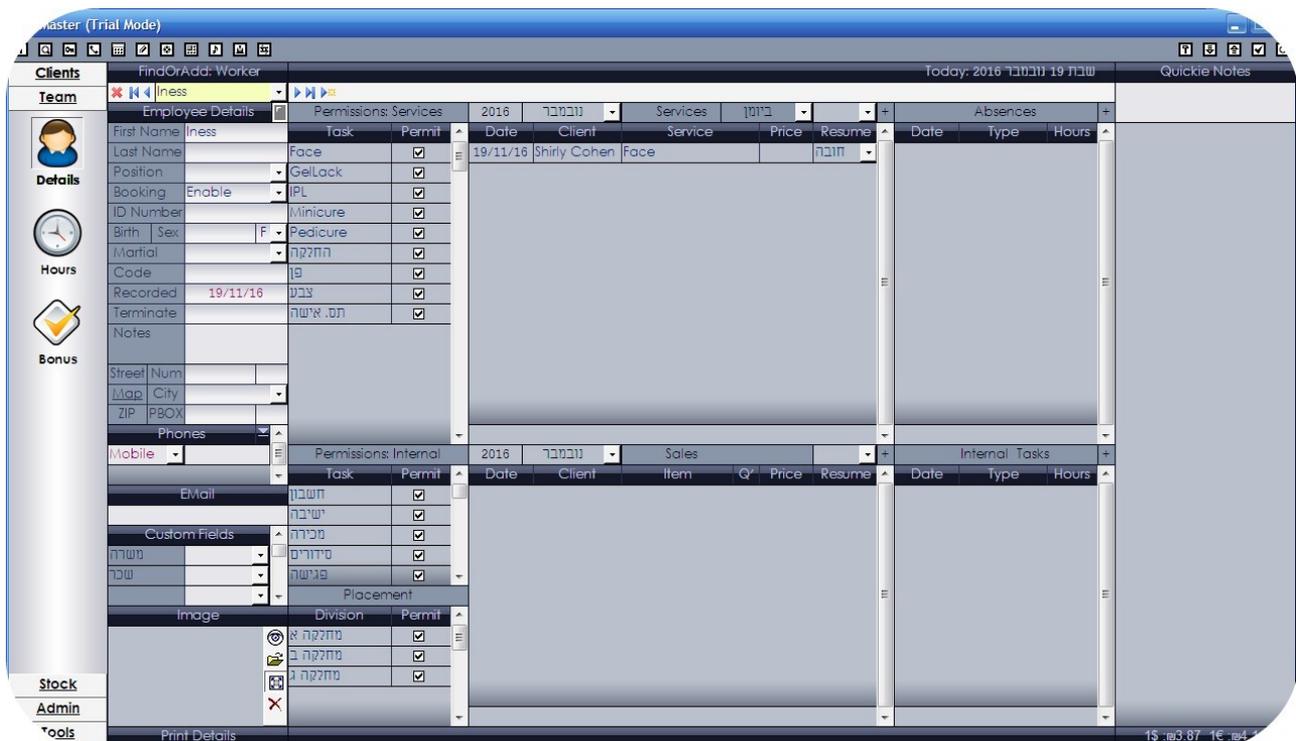
Finish up every day on a stress-free note with the iMaster end-of-day wizard.

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Employee Management

You can create a future work schedule; in a convenient form any absences and the reason can be noted, for example, vacation, illness, unjustified absence.



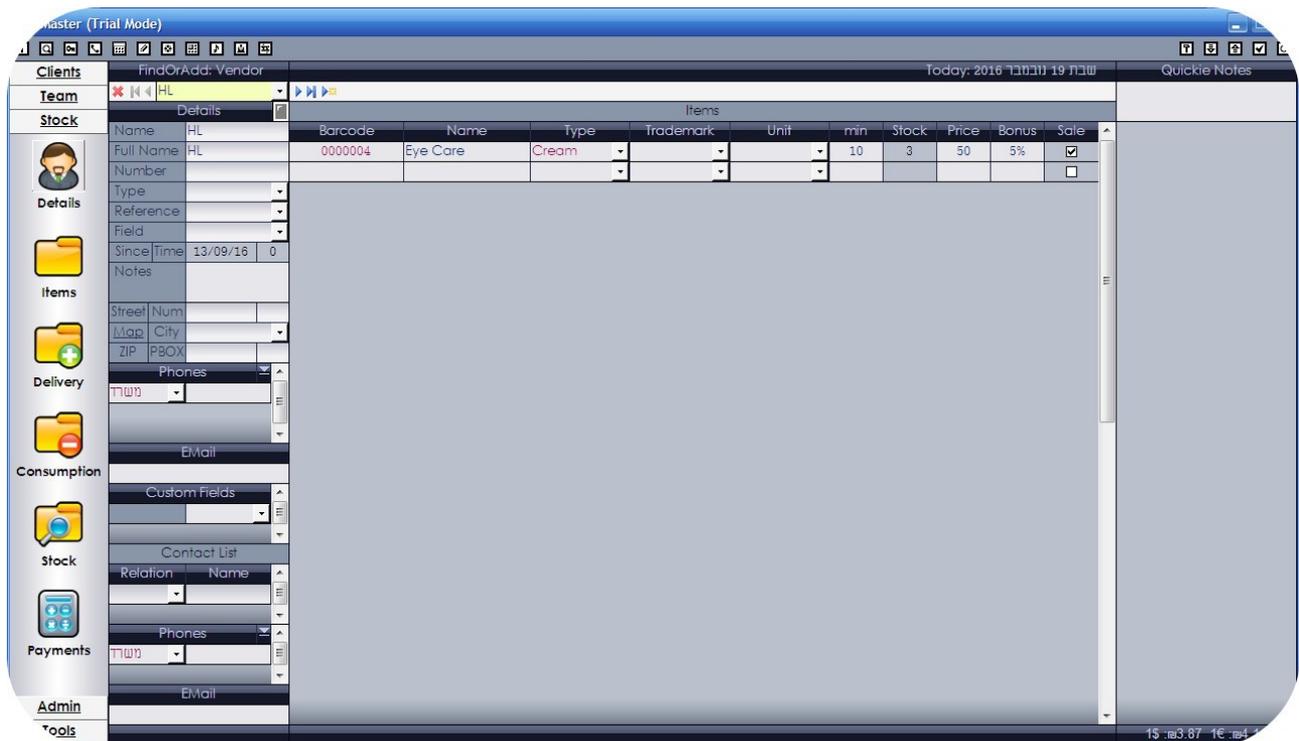
Here you will be able to set up the beauticians' earnings from for the services, assistants' salaries, as well as sales bonuses for administrators and beauticians that will motivate your employees to increase productivity.

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Inventory Management

You can find all the functions to easily inventory, control expenses of preparations for services, view invoices and the history of relationships with your suppliers.



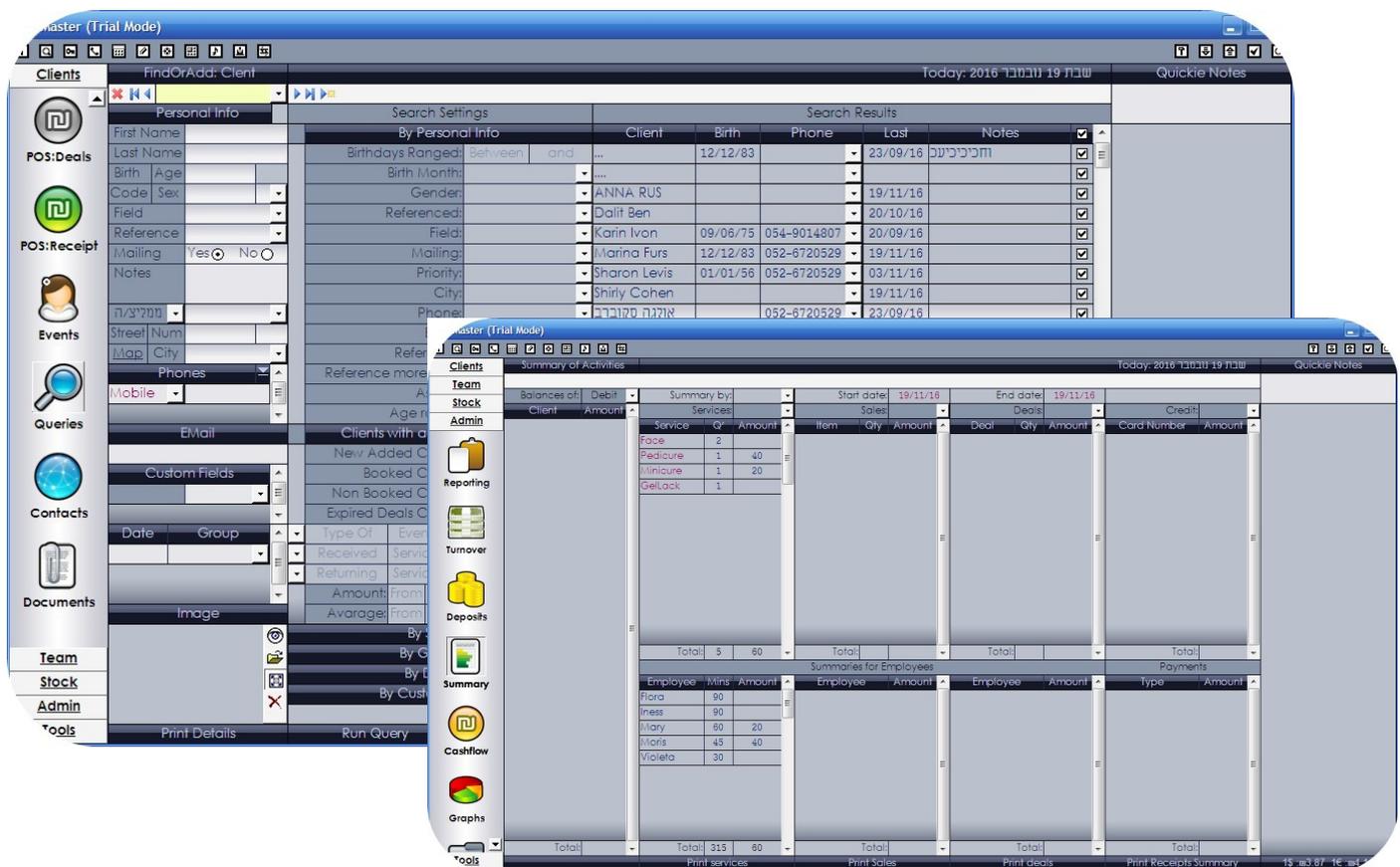
Inventory can be done by clicking one button. iMaster displays articles that remain by quantity left or in money value; discrepancies between foreseen quantities and real numbers; information about the arrival, expenditure, write-off and movement of products.

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Marketing by wide-ranged technologies

In this section you will also find the information about upcoming birthdays of your clients and employees. It will help you to stay on top of everything, giving you a "I know everything, I remember everything" feeling.



In addition, to inform your customers of new promotions and innovations, we have provided the option of sending SMS and E-mails that will help you without logging out iMaster, to notify your customers about the most interesting and attractive offers of your salon.